**PRAiS2 website to do and notes 16/1/16 – 3/2/16**

**Notes**

* People happy with Andrew’s basic logo design - **AW** will split the heart and the text to make it more compatible for mobiles.
* UCL are going to host site and give it a UCL name but it will be free from UCL branding & CMS. We can request a name! How about [www.ucl.ac.uk/childrens-heart-surgery-info](http://www.ucl.ac.uk/childrens-heart-surgery-info) ? too long?
* People mostly happy with CP mock up redesign of website – some text alterations required and no exclamation marks…No more drop downs.
* People happy to go with theme 5 (dark blue inner, light blue outer) (but perhaps with brighter blue colours) – see comments on white beyond range below.
* Only need 2 animations (aim for c 2 mins long each) –
  + one for the “What, why, how” page covering range in chance of survival, need for risk adjustment, risk adjustment & predicted range.
  + The other for the “Data” page covering how we present the data, size of predicted range with case volume, looking at centres on a single table, what happens if centre is outside range and signposting to further info…
* **CP query to DS**: where should we discuss issue of multiple comparisons – we did think this was most relevant to journalists/press officers and could perhaps be only in the further info?
* **Opinions please!** We currently say everywhere that “There is no evidence that the hospital’s survival rate is *meaningfully* different from what is predicted” – the “meaningfully” is left over from when we compared to the exact survival estimate. Now that we **only** discuss the predicted range, should we in fact just say ““There is no evidence that the hospital’s survival rate is different from what is predicted” – AW pointed out to me yesterday that he found the “meaningfully” confusing since he thought that it just wasn’t different and I agree with him.

**To do:**

1. **DS** to work on definitive language around CHANCE OF SURVIVAL, CHANCE OF BEING OUTSIDE PRED RANGE (use frequentist language) and CHANCE FACTORS (how are these distinguished from RISK FACTORS) and potential script for Animation 1.
2. **DS** and **MP** to come up with some basic drawings/icons for how to present stuff in animation to be tested at next workshops – eg icons for the children, risk factors in formula (machine analogy)?
3. **MP** to update graphic so that outside both ranges is white (and so will show up against light grey background) – **Mike**, will this is also show up when looking at individual hospital data eg on the map page? Add hover over text to white which is same as shaded hover over text but replacing “some evidence” with “strong evidence”.
4. **Andrew** will mock up some website templates this weekend and work with Mike on splitting Mike’s active website content from static HTML content.
5. **MP/AW** to think about how best to present the sample data page (it will be static content).
6. **CP** to work on updated FAQ text and including visuals where possible – will work with **SaS** on this and also circulate to group.
7. **SaS** to test existing (?) FAQ text and questions with previous workshop participants – ie we are NOT testing site as a whole yet
8. **CP** to work on script for 2nd animation (remove any specific time period mention)
9. **TR** and **EB** to work on analysing first experiments and feed back useful findings for next iteration of website & animations to group
10. **Everyone** to think where specific questions might benefit from either workshop or KCL experiment testing – **Tim/Emily** – would testing language & script from particularly animation 1 be interesting/useful? This is the most generalizable bit of the website content..?